



KeepArtHappening.org

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Ameren Corporation raises over \$100,000 for Arts and Education Council

Ameren's giving has surpassed \$100,000 in giving for the 39th year

ST. LOUIS, MO – Nov. 5, 2019, – The [Arts and Education Council](#) announced today that Ameren Corporation and its employees contributed over \$100,000 to the Arts and Education Council in 2019. Ameren's cumulative giving to the Arts and Education Council surpasses \$7 million over the past 54 years. This is Ameren's 39th year of surpassing \$100,000 in giving.

"The arts are critical to shaping a more vibrant community for all. When companies participate in Arts and Education Council Workplace Giving Campaigns, they support the enrichment of 1.6 million adults and children through the arts each year," said Arts and Education Council President and CEO **Cynthia A. Prost**. "We're grateful for the continued support of our partners at Ameren and for their commitment to keep art happening across our region."

More than 500 employees contributed \$75,726 toward the total contribution through Ameren's Workplace Giving Campaign, which was led by associate **Mareka Jones**. The corporation made an additional \$25,000 corporate gift to the annual campaign.

"The Arts and Education Council's mission aligns with Ameren's desire for inclusive and thriving communities, and their significant impact reaches into Ameren's service territory, providing programs and arts accessibility to our customers, which encourages our co-workers to provide generous campaign support," said **Mark Lindgren**, senior vice president for corporate communications and chief human resources officer for Ameren.

"Ameren's communities are stronger because of this campaign," Lindgren said.

Ameren made its first corporate investment to the Arts and Education Council in 1965 – just two years after the Arts and Education Council's founding. Ameren's associates hosted their inaugural Workplace Giving Campaign in 1967, joining the company's commitment to the arts. Ameren's support from over 50 years has assisted the Arts and Education Council in providing arts funding that connects millions of adults and children with meaningful arts experiences.

For more information about the Arts and Education Council's Workplace Giving Campaigns, visit KeepArtHappening.org/workplace-giving.

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About the Arts and Education Council: *Keep Art Happening*. – The Arts and Education Council ensures the 16-county, bi-state region is rich with arts and cultural experiences for all through programs and services that support more than 70

organizations each year, including: operating grants; arts incubation at the Centene Center for the Arts; PNC Program Grants; the Creative Impact Fund, with lead support from Bayer Fund; Creative Impact Fund for Diversifying the Arts; the Maritz Arts and Education Fund for Teachers; Bayer Fund Rural Community Arts Program grants; the Art Education Fund, underwritten by Wells Fargo Advisors; the Catalyst Innovation Lab; the Katherine Dunham Fellowship; the stARTup Creative Competition; Leadership Roundtables; Arts Marketers; the St. Louis Suburban Music Educators Association; the Keep Art Happening Scholarship; and the St. Louis Arts Awards.

The Arts and Education Council is entirely funded by individual donors, corporations and foundations in the St. Louis region. Since its inception in 1963 as the region's only privately-supported united arts fund, the Arts and Education Council has raised and distributed more than \$100 million in private funding for the arts – a significant contribution that directly impacts the quality of life in our region. The Arts and Education Council meets all 20 Better Business Bureau Charity Standards and has earned the Wise Giving Seal of Approval, a three-star rating from Charity Navigator and a Guidestar Exchange Gold Participant rating.

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About Ameren - St. Louis-based Ameren Corporation powers the quality of life for 2.4 million electric customers and more than 900,000 natural gas customers in a 64,000-square-mile area through its Ameren Missouri and Ameren Illinois rate-regulated utility subsidiaries. Ameren Illinois provides electric transmission and distribution service and natural gas distribution service. Ameren Missouri provides electric generation, transmission and distribution service, as well as natural gas distribution service. Ameren Transmission Company of Illinois develops, owns and operates rate-regulated regional electric transmission projects. For more information, visit Ameren.com, or follow us on Twitter at [@AmerenCorp](https://twitter.com/AmerenCorp), [Facebook.com/AmerenCorp](https://www.facebook.com/AmerenCorp), or [LinkedIn/company/Ameren](https://www.linkedin.com/company/Ameren).

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